

Everything you need to send the perfect reference photo

LIGHTING

Natural light works best. Window light or overcast outdoor light gives soft, even colour. Golden hour is beautiful outdoors.

- Avoid flash and harsh ceiling lights
- Make sure your pet is clearly visible

Angle & FRAMING

Photograph at your **pet's eye level** for the most natural look. A slight angle works beautifully.

Best: eyes visible, face toward camera
Avoid: photos from above, side-only shots, or distant photos

Focus & CLARITY

Sharp eyes make the best portraits.

Tap your pet's eyes to focus before taking the photo. Use burst mode for energetic pets and zoom in to check sharpness.

Keep them COMFORTABLE

- **Dogs:** photograph after a walk; use treats near the lens
- **Cats:** photograph after naps or on favourite spots
- **Other pets:** mornings and snacks work wonders

AVOID

- Filters or heavy editing
- Screenshots instead of original photos
- Costumes hiding markings or features
- Sending only 1-2 photos

HOW MANY
to send?

5-10
photos

CHECK List

- ☐ Natural light, no flash
- ☐ Eyes sharp and in focus
- ☐ Shot at eye level
- ☐ Face clearly visible
- ☐ 5+ varied photos
- ☐ Original files, not screenshots
- ☐ No heavy filters
- ☐ Special markings visible